

Dear User,

with this policy we inform you that personal data - collected directly or supplied - will be used by Advercom Srl, in full respect of fundamental principles based on:

- D.L. 196/2003: law on the protection of personal data;
- Directive 97/7/EC and D. Decree Law 185/99 for consumer protection in distance contracts;
- Directive of 2000, 4 May for electronic commerce.

#### **Processing operations of personal data and their purpose.**

Here, we summarize all the operations carried out involving the collection, storage or processing of personal data, and aims to achieve with each.

- Collection and storage of personal data in order to supply services or products and to provide the Authority's information requests;
- Drawing of personal information provided to define the commercial features;
- Use of data by Advercom Srl for marketing and promotions of Advercom Srl itself;
- Collection, storage and processing of personal data for administrative, accounting, including possible e-mail transmission of commercial invoices;
- Use of data by Advercom Srl for marketing and promotion of third parties.

#### **Treatment Modalities**

Be excluded anyway any treatment that might affect directly or indirectly sensitive data.

#### **Freedom to grant consent and the consequences of a refusal.**

The conferment of data is optional. However, in case of refusal of consent we will be unable to deliver certain services or products of Advercom Srl. Anytime, User can ask us to [delete his personal data](#) (es: e-mail address) from our archive.

#### **Controller of treatment**

Data Controller is Advercom Srl with registered office in Via Piave, 26 - 43039 Salsomaggiore Terme (PR) - Italy and operational / administrative location in Piazza I° Maggio, 20 - 29028 Ponte dell'Olio (PC) - Italy.  
Responsible for the processing of personal data: Giordano Chiesa.

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